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Two highlights in HUBER's anniversary year: Open House and "Platzfest" in Berching

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The "World of Clean Water" opened the doors of its company headquarters: In bright sunshine, HUBER opened the gates of its corporate headquarters on Saturday, 2 July, from 8 am to 2 pm and invited the public to an open day. The interest of the visitors from the region was great, the cafeteria piazza accordingly full, the number of participants in the factory tours high.

Even Berching's First Mayor Ludwig Eisenreich did not miss the opportunity, came to see for himself and exchanged views with Dr. Oliver Rong (Director Engineering & Production, Deputy CEO of HUBER SE) and Human Resources Manager Michael Hiller, among others.

HUBER had a lot to offer for the visitors' entertainment: among other things, plant tours through the production halls, a visit to the HUBER Forum, as well as a colourful programme with food and drinks, water zorbing, a bouncy castle and a raffle. HUBER's HR staff were also available to answer questions on all topics related to careers, training and vacancies.

In addition, HUBER supported the open-air event "Platzfest 2022", which took place in the town centre of Berching in the evening, as an official sponsor. While the bands "Michael JackT's Net" and "Django 3000" provided musical entertainment on the main stage at Reichenauplatz, numerous associations and volunteers prepared all kinds of delicacies to eat and drink. "The opportunity to use this new start for a festival in the town centre after a two-year cultural break with HUBER SE is simply gigantic," said Veronica Platzek, head of Berching's town marketing. For HUBER, this successful event was also a fitting celebration of the company's 150th anniversary and another highlight in the anniversary year 2022.



Bright sunshine: Among other attractions, visitors had the opportunity to see the HUBER Forum at the 2022 Open Day.



Dialogue: Berching's First Mayor Ludwig Eisenreich (centre) with Director Engineering & Production Dr. Oliver Rong (right) and Human Resources Manager Michael Hiller (left).



Tours through the production halls gained great interest at the audience



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